



Republic of the Philippines
Department of Finance
Securities and Exchange Commission
SEC Bldg. EDSA, Greenhills, Mandaluyong City

SEC ADVISORY

May 17, 2016

This Advisory is prompted by inquiries and reports to the Commission regarding **FarmOn / FarmOn Agricultural Production** wherein investors, through its website (<http://www.farmon.ph/>), are invited to invest in an agricultural enterprise by "providing players/investors with virtual space where they may experience farming for real" and earn at least "50% in the profit" from the sale of crops and/or livestock. An investor's investment would correspond to specific crops and livestock which real farmers would cultivate in actual farms.

The public is hereby informed that FarmOn / FarmOn Agricultural Production is ***not registered with the Commission as a corporation or as a partnership***. There being no primary license, it is likewise ***not authorized to solicit investments*** which require a secondary license as provided under Section 8.1 of the Securities Regulation Code.

In view thereof, the public is hereby advised to exercise self-restraint from investing their money into such high-yield high-risk investment scheme and to take the necessary precaution in dealing with individuals representing the above-named entity.

Should you have any information regarding the operation of the said entity, please call the **Enforcement and Investor Protection Department** at telephone number (02) 584-7652.

For the guidance of the public.